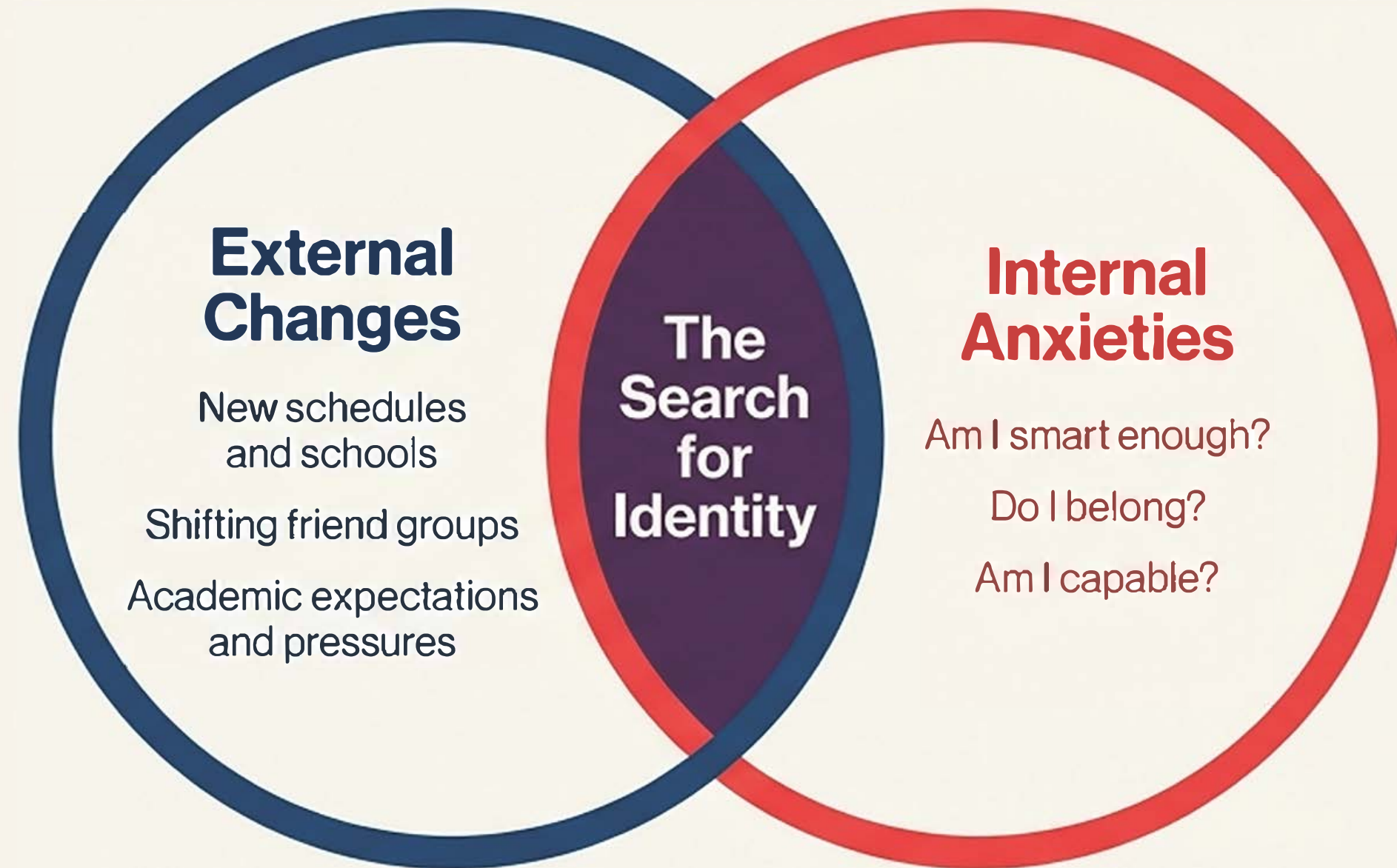


The Invisible Weight of a New School Year

Amidst new schedules and expectations, children are figuring out what to believe about themselves.



**We cannot control every voice a child hears,
but we can make sure ours reminds them of what is true.**



The Moments They Will Never Forget

A child’s internal foundation is built—or broken—by the words of the adults around them.

Careless Labels

The Nature: Spoken quickly, often forgotten easily by the speaker.

The Words: Comparisons, negative labels, and dismissive comments.

The Impact: Remembered for years; shakes confidence; creates isolation and doubt.



Life-Giving Words

The Nature: Spoken intentionally, rooted in enduring truth.

The Words: Seeing potential before they do, acknowledging effort and resilience.

The Impact: Makes them stand taller; builds unshakeable resilience; fosters deep belonging.



Building Deeper Than Confidence

Achievement, popularity, and grades fluctuate. These six biblical truths provide an unshakeable foundation.

Everyday Confidence

(Subject to a disappointing grade,
a lost friendship, or external approval)



The Caring Adult's Mandate

A wall graphic can never replace an encouraging adult.
Words only matter when backed by action.



SPEAK IT.

Speak truth intentionally.

Remind them of the six foundational blocks, especially when they forget them during a difficult day.

SHOW IT.

Prove the words are genuine through consistent encouragement, active kindness, and creating emotional safety.

LIVE IT.

Live in a way that gives your words credibility.

Model the grace, light, and perseverance you want them to embrace.

Be The Moment They Remember

No child should have to go through another year believing they have to do it alone.



Patience + Presence = Transformation

Be present in their struggles. Be patient with their growth. Walk beside them.